

Thank You For Lending Your Support!

We are currently working closely with the Edinburgh Sick Kids Friends Foundation in supporting the construction of the new Royal Hospital for Sick Children opening in 2017.

By taking part in this challenge you will be raising funds for specific projects within the new hospital which will bring some comfort and joy to those who need it most.

This pack will provide you with information and guidance on the best and most effective ways to raise funds. We will also outline the services we as a charity can provide you to help you on your way!

All enquiries should be sent to
info@thecookiejarfoundation.co.uk or call us on
01383829741



**The Sick Kids
Friends Foundation**
Helping sick kids & their families since 1992

Fundraising Top Tips

Set Your Goal and Share!

Think carefully about the sort of space you'll need. Indoor or outdoor? Big or small? What facilities do you need? And don't forget to tell the venue it's for charity – you may get a reduced rate.

Spread The Word

Tell people why you're doing your event. Your personal reasons will really help motivate your supporters. Facebook and Twitter are ideal for inviting and updating people. If possible, write a blog about your progress. It doesn't have to be a masterpiece, it just keeps your supporters involved.

Make A Budget

Work out what you hope to raise, once you've covered your costs. If you need equipment, see if you can borrow it rather than buying stuff. You can also cut costs by asking local businesses to donate prizes.

Find A Good Event Space

Think carefully about the sort of space you'll need. Indoor or outdoor? Big or small? What facilities do you need? And don't forget to tell the venue it's for charity – you may get a reduced rate.

Give Yourself Time

Before you set the date, make sure you've given yourself plenty of time to get everything sorted, and for people to get it in their diaries. Pick a date that's easy for people, like the weekend – or a Friday, if you're doing something at work.

What We Provide to Help



Race Night Kits for £30 deposit (+ postage). This includes posters to help promote your event!



Sponsorship forms, with the money being donated through our Virgin Money Just Giving Page.



Online promotional support through our various social media outlets and networks.



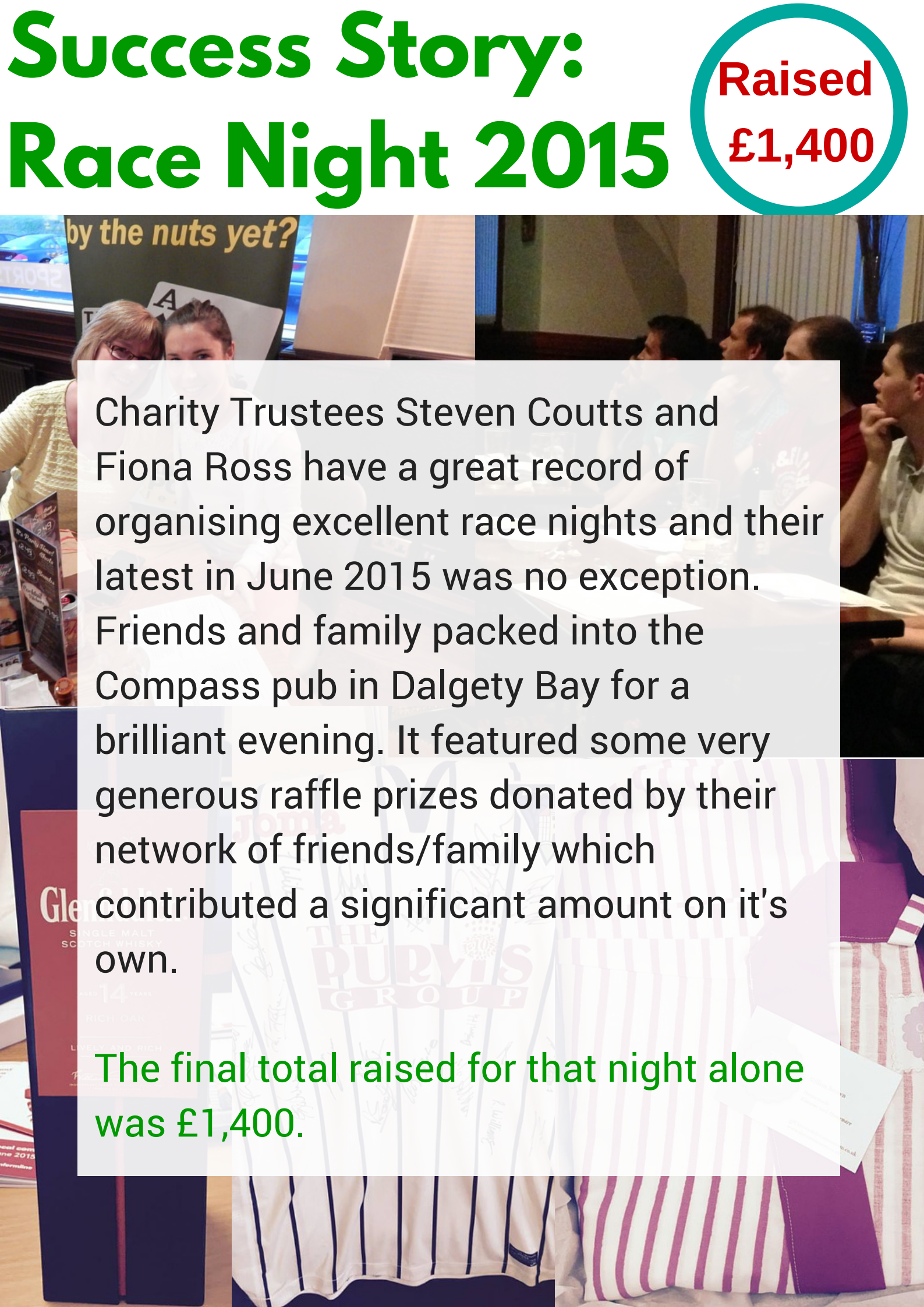
Recipes and ideas for your bake sales.



Fully contactable throughout your fundraising, helping you with any issues you may come up against.

Success Story: Race Night 2015


**Raised
£1,400**



Charity Trustees Steven Coutts and Fiona Ross have a great record of organising excellent race nights and their latest in June 2015 was no exception. Friends and family packed into the Compass pub in Dalgety Bay for a brilliant evening. It featured some very generous raffle prizes donated by their network of friends/family which contributed a significant amount on it's own.

The final total raised for that night alone was £1,400.


Fundraising Ideas - Sponsored Challenges

A woman wearing a white helmet, sunglasses, a blue t-shirt, and black leggings is riding a bicycle on a paved path. She has a grey backpack and is smiling. The background shows a lush green field and rolling hills under a clear sky.

If it's a challenge that you're looking for then taking part in a sponsored event is a popular way to raise awareness and funds for The Cookie Jar Foundation. Here are some ideas!

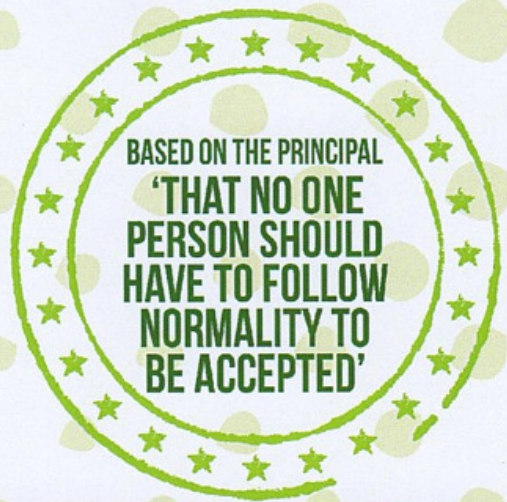
- Edinburgh Marathon 2016 28th & 29th of May
- Sky diving
- Tough Mudder
- 5K, 10K runs and half marathons
- Abseiling from the Forth Bridges
- Head shaving
- Munro Climbing
- West Highland Way
- Whole body waxing
- Sponsored walks
- Sponsored swim
- Bungee jumping

Fundraising Ideas - Other Events!



If you aren't so keen on the larger, physically demanding events then don't worry because the Cookie Jar has benefitted immensely through a number of other events organised by our enthusiastic volunteers! Here are some you should try out:

- Band nights
- Candle Parties
- Bake Sales
- Craft Sales
- Tea Parties
- Pyjama Party
- Video Game Marathons
- Sponsored Silences
- Movie Marathons
- Hair Shaving



For More Information

www.thecookiejarfoundation.co.uk

Registered Charity No: SCO44558

